



A "STATE OF THE
HEART ADDRESS" FROM
ELIEZER SOBEL, PUBLISHER
OF WILD HEART JOURNAL

DEAR WILD HEART READERS, SUBSCRIBERS
AND FRIENDS,

I'm not sure what to do.

I began **Wild Heart Journal** in the Summer of '98 as a 12-page newsletter that was "*Published Randomly and Distributed Freely*," hoping that donations would sustain it.

Eventually, I attempted to become a "real" magazine, and began charging for subscriptions and advertising, and secured distributors to get us on newsstands and in bookstores, nationwide, in an effort to reach a larger audience of kindred spirits. This involved the increased expense of expanding to 48 pages and printing more issues.

At present, in order to continue publishing the **Wild Heart Journal**, I need to seek out financial alternatives to meet the challenge of generating sufficient revenues.

I'm not sure what the solution is:

- ⊙ Perhaps there is an entrepreneurial visionary out there, with integrity, heart and artful sensibilities, who could partner with us?
- ⊙ Perhaps there is an arts organization or educational institution out there, which could sponsor and underwrite us, or another publication that would take us on as a supplement?
- ⊙ Perhaps there is an arts patron/angel out there who can subsidize this labor of love?
- ⊙ Perhaps there are other fund-raising ideas that I haven't considered?

I look forward to hearing your thoughts, ideas and suggestions, as I carefully weigh the future of the **Wild Heart Journal**.

Sincerely,